

Imerys Carbonates launches Life Elements, a product line specifically for the food and pharmaceutical industries

Under its new identity of Life Elements, Imerys Carbonates Food and Pharmaceuticals is expanding its product portfolio to offer manufacturers alternative sources of high-purity calcium from North America.

The new Life Elements product lines by Imerys Carbonates deliver custom solutions specially designed to positively impact the effectiveness and longevity of food and pharmaceutical products. Life Elements offers two product lines that provide the flexibility to meet specific processing conditions and formulation needs.

I-Blum™ Calcium Carbonate and Calcium Citrate are value-added ingredients for functional foods and beverages such as yogurt, meal replacement bars and drinks, dairy and dairy-alternative products and powder mixes.

Calcius™ Calcium Carbonate is used as an active ingredient in mineral supplement tablets, multi-vitamins, and antacids chewables and gummies.

Life Elements products are produced in a FDA Registered facility and according to current Good Manufacturing Practices (cGMP). They meet the exacting monograph standards of USP and FCC and the requirements for California Proposition 65 regarding trace lead levels. The facility also maintains FSSC 22000, ISO 9001:2008, Kosher and Halal certifications.

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About Imerys

The world leader in mineral-based specialty solutions for industry, with €3.7 billion revenue and 14,900 employees in 2014, Imerys transforms a unique range of minerals to deliver essential functions (heat resistance, mechanical strength, conductivity, coverage, barrier effect, etc.) that are essential to its customers' products and manufacturing processes. Whether mineral components, functional additives, process enablers or finished products, Imerys' solutions contribute to the quality of a great number of applications in consumer goods, industrial equipment or construction. Combining expertise, creativity and attentiveness to customers' needs, the Group's international teams constantly identify new applications and develop high value-added solutions under a determined approach to responsible development. These strengths enable Imerys to develop through a sound, profitable business model.