



## Press Release

### For Immediate Release

## IMERYS Carbonates North America Announces Price Increase for Calcium Carbonate Products

**Atlanta, GA, October 3, 2013** – Imerys Carbonates North America announces price increases ranging from 3 to 10% effective December 1, 2013 for all calcium carbonate products, subject to any provisions in individual contracts. The price increase supports continual investments and increasing costs in environmental compliance, manufacturing, quality systems, maintenance, and new product development.

In addition to the product price increase, we are experiencing higher costs for packaging and shipping materials. In order to minimize and properly allocate these costs, we will be implementing surcharges for unique packaging configurations.

**The world leader in mineral-based specialty solutions for industry**, with €3.9 billion revenue and 16,000 employees in 2012, **Imerys** transforms a unique range of minerals to deliver essential functions (heat resistance, mechanical strength, conductivity, coverage, barrier effect, etc.) that are essential to its customers' products and manufacturing processes. Whether mineral components, functional additives, process enablers or finished products, Imerys' solutions contribute to the quality of a great number of applications in consumer goods, industrial equipment or construction. Combining expertise, creativity and attentiveness to customers' needs, the Group's international teams constantly identify new applications and develop high value-added solutions under a determined approach to responsible development. These strengths enable Imerys to develop through a sound, profitable business model.

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